

LARGE & MULTI CAP PMS

<u>Scheme Name</u>	<u>ICICI Pru PMS Largecap Strategy</u>	<u>Aditya Birla SL India Special Opportunities Portfolio</u>	<u>ICICI Pru PMS Value Strategy</u>	<u>Abakus All Cap Approach PMS</u>
Investment Objective	ICICI Prudential PMS Largecap Strategy (the "Strategy") is a diversified equity portfolio that endeavours to achieve long term capital appreciation by investing predominantly in large-cap companies. The Strategy seeks to achieve capital appreciation through investments in Indian companies or sectors with potential for growth. The Strategy aims to predominantly invest in companies that tend to grow earnings at a fast pace and are reasonably priced.	The objective of Aditya Birla SL India Special Opportunities Portfolio Multi-Cap PMS is to invest by analyzing the fundamental attributes of the company & competition & analyzing the macro economic factors & industry growth characteristics by 'Top-Down' approach. It takes 70%-100% exposure in Higher upside potential with catalyst expected to play out over a period of 2-3 years & 0-30% in Consistent performers.	The Strategy aims to follow a value investment style and intends to offer a diversified portfolio of stocks that have high potential but are quoting at a discount to their fair/intrinsic value. The core investment philosophy of investing is based on : 1. Stocks cannot continue to quote at values that are below their fair values over the long term; 2. At some point in time, the markets are likely to recognize the extent of under-valuation of these companies. The same could lead to a rerating/appreciation in the company's stock price.	The PMS is a multi-cap PMS designed to generate alpha and risk-adjusted returns for clients by investing in benchmark agnostic portfolio across market capitalization. The idea is to focus on growth in value. A well diversified, aspiring leaders portfolio that makes selective sector calls with a contrarian approach and usually are first investors.
AUM (INR crs)	~910	~1,329	~1,018	7,710.00
Inception Date	16-Mar-09	14-Jun-18	28-Jan-04	29-Oct-20
Returns				
1 Yr	11.00%	8.00%	10.00%	11.00%
3 Yr	21.00%	16.00%	26.00%	20.00%
5 Yr	21.00%	18.00%	26.00%	22.00%
Since Inception	16.00%	16.00%	13.00%	25.00%
Market Cap Allocation (%)				
Large Cap	97.00%	70.00%	54.00%	58.00%
Mid Cap	-	17.00%	9.00%	22.00%
Small Cap	-	11.00%	37.00%	16.00%
Cash/Others	3.00%	3.00%	1.00%	4.00%
Shortlisting Parameters	1) This fund is supported by ICICI Mutual Fund, which manages the 2nd highest AUM in the mutual fund industry. 2) Based on trailing return performance, the fund has consistently outperformed the benchmark in the very time horizon. In the last 3 year, the fund has generated an alpha of 7% over its benchmark, i.e., Nifty 50 TRI.	1) This PMS is Part of Aditya Birla Group one of the largest Indian conglomerates Managing an AUM of approx Rs. 5 Lac Crores. 2) The fund follows a unique strategy that aims to invest in companies that are primed to benefit from the following catalysts - Micro Turnaround, Macro Turnaround, Management Change, Deleveraging, Demerger, Mid to Large cap potential, and Secular growth companies.	1) This fund is supported by ICICI Mutual Fund, which manages the 2nd highest AUM in the mutual fund industry. 2) The fund manager has demonstrated a successful history of managing PMS and has consistently delivered impressive returns across all ICICI PMS strategies. 3) In last 2, 3 & 5 years fund has consistently generated an impressive alpha over benchmark S&B BSE 500 TRI and also have higher sharpe ratio than benchmark.	1) Superior in-house investment framework analysing management quality, earnings growth, balance sheet strength, special situations, disruptive trends, and valuations, with focus on companies having strong competitive advantage and high MOAT. 2) Proven performance with 25% CAGR since inception, generating over 5% alpha over the benchmark. 3) Well-diversified portfolio across market caps ensuring resilience across market cycles and effective downside protection.
Top 5 Holdings(%)	Banks-24.40% Retailing-8.54% Insurance-8.37% Construction-8.19% Ferrous Metals-7.89%	Bharat Dynamics Limited-5.80% Bharti Airtel Ltd-5.30% ICICI Bank Ltd-5.30% Bank Of Baroda-4.40% Axis Bank Ltd-4.20%	Larsen & Toubro Ltd-7.27% ICICI Bank Ltd-6.84% Bharti Airtel Ltd-6.35% HDFC Bank Ltd-5.67% State Bank of India-5.02%	Aditya Birla Capital Ltd-6.40% Max Financial Services Ltd-5.70% IIFL Finance Ltd-5.60% State Bank Of India-5.50% Vedanta Ltd-5.20
Top 5 Sectors(%)	Larsen & Toubro Ltd-7.93% State Bank of India-7.36% ICICI Bank Ltd-6.91% Bharti Airtel Ltd-6.86% HDFC Bank Ltd-5.87%	Financial Services-24.10% Capital Goods-12.50% Information Technology-10.80% Telecom-7.00% Auto-6.80%	Banks-24.43% Ferrous Metals-15.83% Auto Components-11.48% Construction-7.33% Telecom - Services-6.4%	Banks-18.60% Industrials-13.70% Commodities-12.00% NBFC-12.00% Health Care-7.90%
Portfolio Manager	Chockalingam Narayanan & Geetika Gupta	Sameer Narayan, Dhaval Mehta, Salvin Shah	Anand Shah & Chockalingam Narayanan	0.50% for redemption within 30 days
Fee Structure <i>Fixed Variable Hybrid</i>	Fixed Fees Model - 2.25% p.a. fixed fees	Fixed Fees Model - 2.5% p.a. fixed fees	Fixed Fees Model - 2.25% p.a. fixed fees	Fixed Fees Model - 2.5% p.a. fixed fees
	Variable Fees Model - Zero fixed fees + performance fees of 15%.	-	Variable Fees Model - Zero fixed fees + performance fees of 15%.	-
	Hybrid Model - 1.75% p.a. fixed fees + performance fees of 20% profit share above a hurdle of 12%, no catch-up.	Hybrid Model - 1.00% p.a. fixed fees + performance fees of 20% profit share above a hurdle of 12%, no catch-up.	Hybrid Model - 1.75% p.a. fixed fees + performance fees of 20% profit share above a hurdle of 12%, no catch-up.	Hybrid Model - 1.75% p.a. fixed fees + performance fees of 15% profit share above a hurdle of 9%, no catch-up.
Exit Load	1% for first 1 year, Nil after 1Y	Before 12months-2% 12-24months-1%	1% for first 1 year, Nil after 1Y	0-12months: 1.5% Post 12months: NIL

Investors are strongly advised to carefully read all related documents, including the PMS offer documents, risk factors, and terms and conditions, before making any investment decisions. Centricity Financial Distribution Private Limited disclaims any responsibility for losses or damages arising from investments made through its Portfolio Management Services (PMS) distribution. Investments in PMS are subject to market risks, and past performance is not indicative of future results. The value of investments may fluctuate, and there are no guarantees regarding returns. Centricity Financial Distribution Private Limited does not provide any assurances on the future performance of the PMS products. Investors are encouraged to independently assess their investment objectives and consult with their financial advisors.